



REDEFINING ELEGANCE

Founded in Australia in 2007, The Cloakroom has evolved into an international menswear brand. With stores in Brisbane, Montreal, Tokyo and Melbourne, The Cloakroom mantra of 'redefining elegance' transcends borders.

Characterised by their artisanal quality, Cloakroom garments are tailored by the finest craftsmen in Japan and Italy. Through provenance and craftsmanship, each piece tells its own unique story.

DEFINE WHO YOU ARE

With heroic tailoring, supple leatherwear and sophisticated casual wear, The Cloakroom allows men to truly define who they are through their clothing.

All Cloakroom garments are made-to-measure, with suits, jackets, overcoats, leatherwear and jeans all crafted by artisans in Japan, whilst shirts and shoes are handmade in Italy.





The sense of being perfectly well

dressed gives a feeling of tranquility that religion is powerless to bestow. "





MADE IN JAPAN

Revered as a culture for uplifting and honouring craftsmanship, Japan has a rich history in tailoring that dates back centuries to imperial dress. Passed through generations and continually refined, modern Japanese tailoring is defined by its precision and attention to detail.

The Cloakroom is proud to draw on Japan's deep reservoir of tailoring talent to craft suits of unparalleled quality and comfort.

Constructed with a full floating canvas, finished by hand, and cut in luxury cloths from Dormeuil, Loro Piana and Fox Brothers, each suit is made-to-measure and designed to contour the body, sharpen the silhouette and offer an unparalleled freedom of movement.

Rotated Shoulder

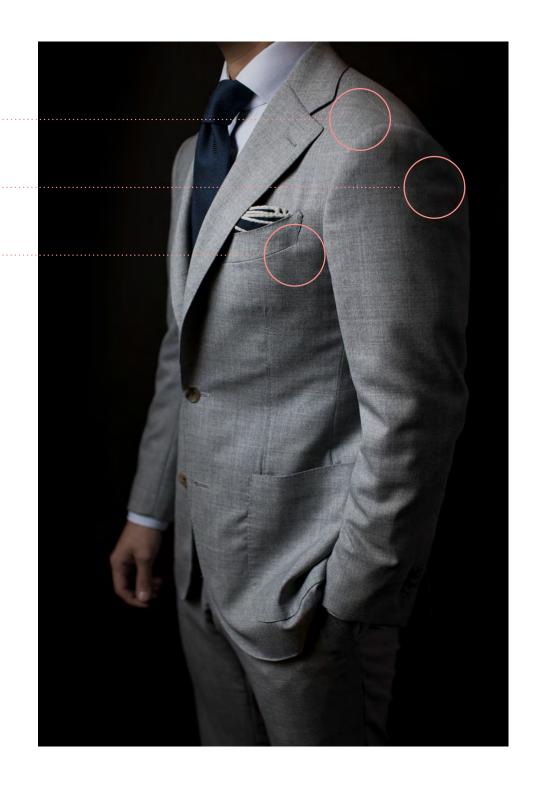
Fuller at Back

Tapered Chest



Working with pattern makers and tailors of the highest order, The Cloakroom has developed a unique house pattern on which all suits are cut. The shoulders have been rotated forward to create a clean and sculpted chest, whilst the more generous back fitting allows for freedom of movement and comfort.

It is the way in which this pattern can be manipulated to account for postural nuances and personal preferences that elevates the Cloakroom's tailoring.







THE CLOAKROOM BAR

The Cloakroom Bar distils the essence of tailoring into a cocktail lounge. Drinks are not informed by a set menu, but rather, are made to order - crafted to the tastes of each patron.

Ice is made and cut in house to ensure it remains crystal clear and devoid of impurities, and fine spirits are paired with the expertise of award-winning bartenders to conceive an experience that stimulates the senses and transcends the norm.

Just as The Cloakroom's tailoring is redefining elegance, The Cloakroom Bar is redefining classic...

CLOAKRO<u>OM</u>

BRISBANE

Level 1, 215 Elizabeth St Brisbane, QLD 4000 Australia brisbane@thecloakroom.co

MONTREAL

2175 Rue De La Montagne Montreal, QC H3G 1Z8 Canada montreal@thecloakroom.co

TOKYO

Landon 3rd Building 5F, 7-10-5 Ginza, Chuo, 104-0061 Japan tokyo@thecloakroom.co

MELBOURNE

Level 46, 105 Clarendon St Southbank, VIC 3006 Australia melbourne@thecloakroom.cc

thecloakroom.co @thecloakroom